

March Social Media Calendar

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
		1 Special Offer <i>Run Through March</i>	2 Infographic	3 #TGIF
6 Video Tip <i>Resource: Adobe Spark</i>	7 Industry Humor <i>#titanic {float:none;}</i>	8 Free Download <i>Calendar, cheat sheet, etc.</i>	9 Throw Back Thursday <i>#TBT; Past design, project, etc.</i>	10 Service Promotion <i>Mention Special Offer</i>
13 BTS Photo <i>Photo of your team, office, project in production, etc.</i>	14 Industry Tip <i>#tiptuesday</i>	15 Repurpose Content <i>#WayBackWednesday; Promote previously posted blog post.</i>	16 #ThriftyThursday <i>Promote the Special Offer</i>	17 St. Patrick's Day
20 First Day of Spring <i>Mention Special Offer</i>	21 #TransformationTuesday <i>Showcase a newly updated project/product.</i>	22 360 Video <i>Office space, work area, etc.</i>	23 Client Appreciaton <i>Show client appreciation. Newly launched product, new to the company, etc.</i>	24 Flashback Friday <i>#FBF</i>
27 Motivation Monday <i>New month, a new week, etc.</i>	28 Industry Article	29 #WorkFlow <i>Give a look behind the scenes of your team's day at the office.</i>	30 Promote Subscription <i>Newsletter, blogs, socials, etc.</i>	31 Monthly Round-Up <i>Favorite articles, who to follow, favorite resources, etc.</i>

